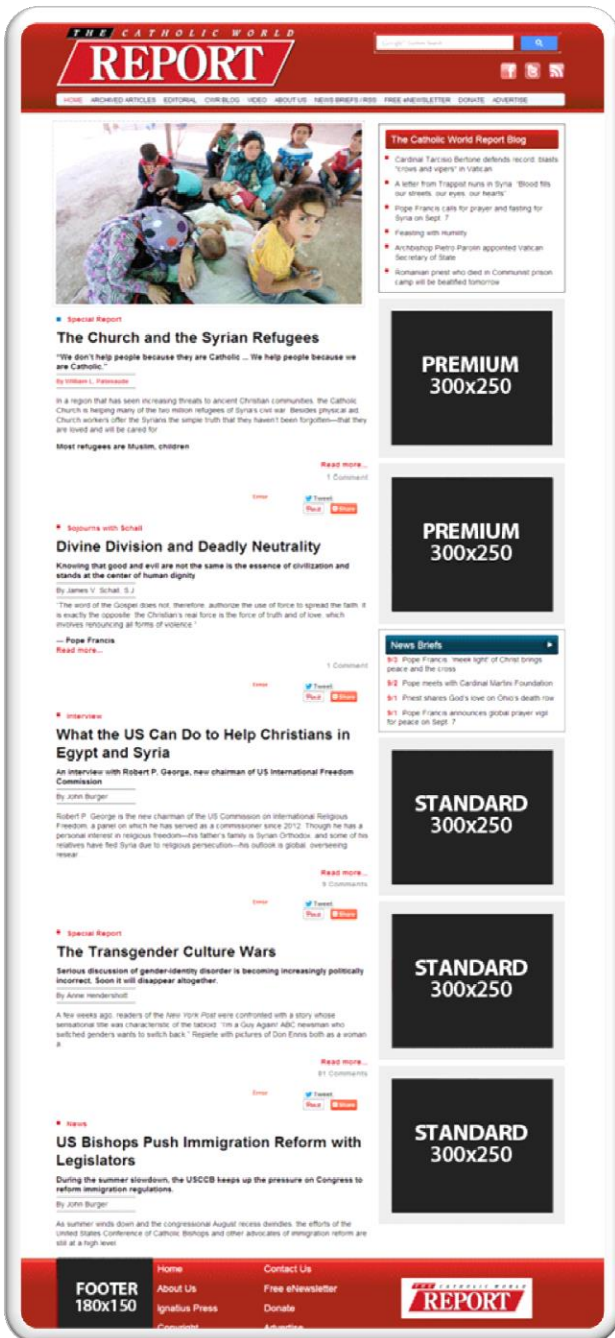


The Catholic World Report is an international online news publication that examines public affairs from a Catholic perspective, including world events often overlooked by other publications. It presents the whole story, offering insightful analysis so readers can form reasoned opinions and shape the future of the Church and society. Current readership is affluent Catholics and other Christian business owners, decision makers and clergy worldwide.



Site and Visitor Statistics

Visits: 177,870 per month
Page views: 270,950 per month
Unique Visitors: 97,243 per month

Art Specifications

- File formats: gif, jpg, animated GIFs and swf files
- 72 or 96 ppi (pixels per inch)
- Size at designated pixels for ad type as shown above
- Flash files must contain destination URL coded into the file
- Flash file must be set to open in a new window, not in a pop-up
- Maximum animation :15 seconds
- Maximum 3 loops (total :15 seconds)
- Maximum file size 60k
- Flash 24 FPS
- **Artwork must be changed every 30 days**

Space reservation due 10 business days before launch. Payment due with order.

Files due 5 business days before launch. Send with copy of insertion order to:

ads@carmelcommunications.com

Insertion Order

All ads must be submitted in writing. The following information must be included with your order:

- Client Name, Address, Phone, Name of Contact, Email/Phone of Contact, Website
- Advertising Agency Name, Address, Phone, Name of Contact, Email/Phone of Contact, Website
- Order Date
- Product to be Advertised
- Flight Dates
- Number of months ordered
- Ad Size(s)
- Rate
- Number of Impressions Ordered
- Total Cost of Order (Budget)

Submission

Submit ads via email to Lisa Wheeler of Carmel Communications at:

ads@carmelcommunications.com

All ads are subject to approval. Banner ad design services are available for an additional fee.

Payment

Payments are due with order. For multiple month orders, payment is due every 30 days after initial payment. Checks made payable to:

Carmel Communications
4651 Woodstock Road, Suite 208 #314
Woodstock, GA 30075

Cancellation Policy

Written notice 15 days in advance of cancellation date is required. If advertising was contracted against a monthly rate, client will be short-rated back to the open or monthly rate actually earned.

Additional Questions

For all additional questions or needs, please contact Carmel Communications at (770) 591-0045.

